

Today, the power to define and control a brand is shifting from corporations and institutions to individuals and communities. Your audience is more fragmented than ever before; making them harder to find but easier to define. The media landscape is rapidly changing; the traditional one-way communication is now an interactive model, challenging competitive businesses. At Global Thinkers we combine the know-how, awareness, and technology with the expertise to deliver the best coverage and intelligence for your business. We collect information from every outlet and media type, every journalist and blogger. Anywhere in the world. With Global Thinkers you'll always have your finger on the pulse of the latest coverage for your client, brand, product, campaign or competitor.

Now, with Global Thinkers you can monitor the world and shape the media!

Is your company operating in any of these industries?

Automobile, Banking, Construction & Development, Energy, Entertainment, Finance, Food & Beverage, Gaming, Government Sector, Healthcare, Media, Professional Services, Retail or Sports, Travel?

Global Thinkers will effectively build your social and online media strategy and:

- Take on your Social and Online Media Presence
- Create an effective digital personality for your Brand
- Change the "Hard to Find", to "Available Everywhere"
- Link you with the most influential journalists and impactful media in your industry
- Significantly expand your connections
- Build Partnerships
- Create "Small Acts"
- Adapt your company to the New Business Paradigm
- Identify initiatives that will reinforce your brand identity and presence in the industry



Our experts scan and find all the necessary information to plan effective campaigns and connect with the right media and ensure the best coverage!

With Global Thinkers you gain access to the world's most comprehensive media database, with over 1,000,000 contacts and outlets in over 150 countries, including more than 20,000 news websites and 250,000 blogs!

We provide the best, unparalleled media monitoring and media analysis to help you understand in comprehensive reports the impact of your efforts.

With Global Thinkers you stay ahead of the competition, in touch with customers and on top of your industry!

Some of the organizations using social and online media services are:

